

## OPTIMIZING SALES PERFORMANCE

I am pleased to say that you have done a very good job in calling and generating leads for our organisation. I am sure we will have another round of campaign with your team very, very soon. Loved the way your team works timely reports, timely information regards the leads, proper scripts.

Good.

Keep it Up!! Best part is you understood what we are selling and devised your own process & ways to help us position & qualify a lead. Very Good.

**Jerry Prabjot Josun**  
**Infocept Solutions Sdn Bhd**  
**Malaysia**  
<http://www.infosolutions.com.my>

We have been using Callbox for 3 months now. They are easy to work with and are flexible to changes that inevitably happen. Most important, they do great jobs of getting us appointments. I recommend them to anyone who needs telemarketing service.

Thanks,

**Keith Narsansky**  
**The Business Solution**  
**Ontario, CANADA**  
<http://www.thebusinesssolution.com/>

I just wanted to write to you guys to say what a pleasure it has been working with you on our outbound lead generation campaigns in Singapore. The professionalism in the setup and execution was second to none. You opened up a number of opportunities that we are now capitalizing on. Well done and thanks!

**Larry Adler**  
**Webqem**  
**Singapore**  
<http://www.webqem.com>

I am a recurring client for Callbox's lead generation services through cold calling of prospects. Callbox has delivered qualified leads for my businesses and I am impressed by the quality of calls made by their agents considering the fact that they are not native American speakers. For the longest time, Callbox has also provided me with a full time employee/seat who serves as my personal assistant from their LiveAssistant services. My father, Dr. Srinivasan, has grown his medical practice with her valuable help. She has helped us grow revenue in the practice, streamline business processes and contracted his clinic with several new insurance companies, which ultimately will lead to new patient volume and income. I recently signed up with them again and got another seat. I am optimistic that Callbox can once again deliver my desired leads for this campaign.

**Sanjay Srinivasan**  
**Teracare**  
**Los Angeles, CA**  
<http://www.teracare.com>



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Callbox is an industry award-winning full service sales and marketing firm that provides global market access via direct marketing, web marketing, sales support, database services, and advanced sales force management.

Callbox, a Better Business Bureau (BBB)-accredited business and a member of the TrustLink community, enables revenue growth by accelerating market capture through comprehensive modern marketing: global database mining, best practice search marketing, and dedicated, professional, results-driven marketing staff. With proven sales and marketing expertise, Callbox allows businesses to focus confidently on their core competencies and goals.

Callbox provides targeted market access to leading industries such as software, information technology, financial, medical, and business services from its offices in North America, Europe, Asia, and Australia to every major English-speaking market worldwide.