

# Appointment Setting & Lead Generation



A number of **lead generation companies** offer business lead generation and inside sales outsourcing but when it comes to outbound appointment setting and finding **the best telemarketing leads**, partner with **Callbox.**

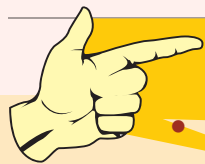
Companies that engage Callbox for B2B appointment setting and sales lead generation see us not simply as a business to business lead generation program, but as an important outsourced component of their inside sales organization. Our goal is to provide companies with best business leads and sales opportunities so that they can focus on closing instead of finding leads.

The Callbox Team assigned to your campaign studies your product or service, analyzes trends in your industry, offers feedback and monitors your program results. We even provide you with our very own PipelineCRM for efficient lead generation tracking. Our appointment setting experts and sales lead telemarketing professionals are highly trained in qualifying decision makers — they introduce your offerings, engage your prospects in meaningful conversation and convert them into warm business to business sales leads.

We have been providing lead generation services for businesses of all sizes — ranging from small businesses to the largest Fortune 500 companies, covering a wide variety of industries. View our case studies to learn more. From firms targeting janitorial services to those that require technology sales leads, leads for software or medical billing leads, companies have turned to Callbox for sales support and expansion through b2b telemarketing services and lead generation campaigns at the least possible cost. All in all, when you work with Callbox, you get quality assurance and enjoy the following benefits:

- More sales volume
- Updated global prospect database
- Reliable intelligence about your prospects behavior and preferences
- Reduced cost of sales
- Raised awareness of your brand within your target market

Contact us today to learn more about our Appointment Setting/Lead Generation Services.



## Other Services We Offer!

- Targeted Call Lists
  - Telephone Survey
- Web Design
  - Search Engine Optimization
- Social Media Marketing
  - Event Telemarketing
- List Management

CALLBOX is an award-winning Sales and Marketing Company, providing world class customer contact services, IT, and other business solutions for clients from major countries around the globe. As a sales and marketing company, we provide global market access to medium-sized and large enterprises through direct marketing, web marketing, sales support database services, and advanced workforce management.

About Callbox

