

# Social Media Marketing



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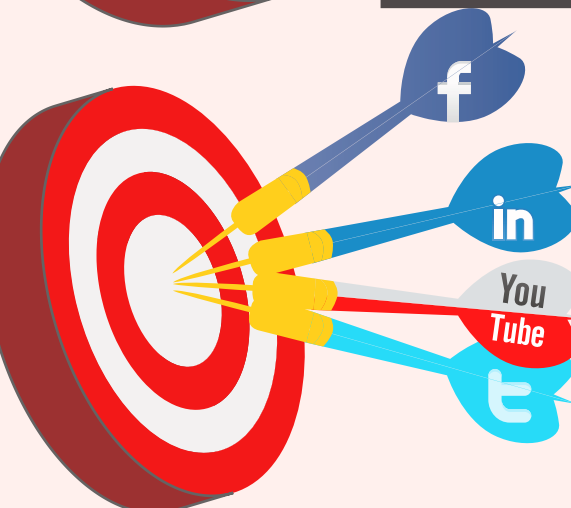
Every business wants to be heard and talked about. That is how they establish networks, enhance branding, find potential customers, build relationships, and increase sales in the long run.

Callbox offers **social media services** to give your business maximum exposure across countless online communities. We help you identify the best **social networking** tool based on your goals, and implement tactical online solutions to drive traffic into your website. Our services include **social media monitoring**, blogging, forum infiltration, and support services for Facebook, Twitter, LinkedIn, YouTube, and other leading **social networking** and media sharing sites.

While a lot cheaper compared to other marketing channels, **social media management** requires a great deal of time, which is a rather pricey investment for some marketing companies. We work our socks off to give you the following social media benefits without taking too much from your company's limited time:

### Customer Engagement

We speak to prospects on your behalf in a way that makes them feel like talking to a friend. We open interactive conversations about services, issues, events, opinions, and other interesting topics to get your prospects engaged continually.



### Lead Generation/Direct Response

We identify online groups or individuals of your common interests and create contents for blogs on topics which interest them, including a clear call to action at the bottom of each post. We schedule tweets and encourage re-tweets from your Twitter followers to get the word across the online community more efficiently. We also promote your site on Facebook and other **social media networks**.

### Online Branding

When it comes to online branding, remember that things that go online never go away. Callbox helps you figure out how to represent your company online in a way that reflects the kind of brand or reputation you want to build.

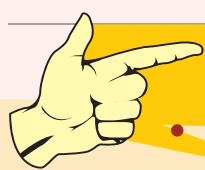
### Market Research

We keep you posted on the latest **social media trends** and buzzwords. We listen to online conversations to find out what people want and think about your brand.

Our **social media service** package includes:

- Account Creation
- Network Building
- News Posting
- Forum Infiltration/Forum Posting
- Reporting

Call or email us today to learn how to optimize your social media strategy.



## Other Services We Offer!

- Appointment Setting & Lead Generation
  - Telephone Survey
- Targeted Call Lists
  - Search Engine Optimization
- Web Design
  - Event Telemarketing
- List Management

CALLBOX is an award-winning Sales and Marketing Company, providing world class customer contact services, IT, and other business solutions for clients from major countries around the globe. As a sales and marketing company, we provide global market access to medium-sized and large enterprises through direct marketing, web marketing, sales support database services, and advanced workforce management.

## About Callbox

