

# Web Design

callbox

SALES & MARKETING SOLUTIONS

Our *web designers* *specialize* in corporate

**web design**

- they have the

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## Web Design

When looking for a website design firm, choose the one that can thoroughly study your target market, clearly showcase your product or service and help develop your site's content. As a website design agency, we focus on the following elements for business website design: content, usability, appearance and visibility. Our web designers specialize in corporate web design - they have the creative talent to appeal to your sense of style, the training and knowledge of current web development standards and the ability to turn your ideas into reality. From creative cutting-edge visual design, effective ergonomic interface design to complex back-end applications, our in-house designers and software developers can create what you need, giving you a unique global presence on the web.

## Other Web Marketing Services

### Brochures

With a well-planned marketing brochure design, companies effectively inform their customer about their products or services. Brochure design services from Callbox involve working closely with its clients to fulfill all requirements for corporate brochure design "from the outline of the concept and message of the brochure, to the final web output. Callbox's custom brochure design service focuses on highlighting our client's product and service features and how they can address the prospects' needs. The Callbox design team can create the right combination of images and content and incorporate effective marketing features to the business brochure design to provide the kind of impact the client is looking for.

### Newsletter Templates

Callbox helps its clients stand out in crowded inboxes.

Thought-provoking newsletters combined with dynamic imagery makes for some seriously effective email message. Callbox takes the client's design and layout ideas and incorporate those from our design team for an effective marketing email design. Callbox's email designer makes sure that the resulting templates design will be optimized for maximum deliverability, which means that every template design will be tested prior to mailing, to make sure it renders correctly in all key email providers including Outlook 2007, Windows Live, Google, and Yahoo, so you can be sure your campaign gets maximum reach.

### PowerPoint Templates

Callbox understands the importance of visual business presentations in the business process. The company has an in-house creative team who can design and customize a client's visual presentation according to the requirements of the event and the over-all feel the client may want to convey to the public. Callbox's team considers the client's specific needs for a presentation and consults with the marketing team to ensure that the output is effective.

### Wordpress Blog Design

Blogs have evolved from being a personal online journal to an effective marketing and sales tool. Callbox writers and designers have the experience in dealing with the "blogosphere", its trends, and the specific blogging communities where a company's blog should be actively represented whilst maximizing site visibility. Our blog design service includes html code writing, Cascading Style Sheets generation, providing technical assistance, webmaster services, and discovering new blogging tactics which moves towards increasing the blog's traffic. Much more than providing a client's blog of its content, Callbox has a number of graphic artists and web designers who can develop a client's blog account design to convey the proper image the client or his company wants to project to prospective customers. Having years of experience in the design industry, Callbox understands the importance of the company's image to the public.

Contact us today to learn more about our Web Marketing Services.

## Other Services We Offer!

- Appointment Setting & Lead Generation
  - Telephone Survey
- Targeted Call Lists
  - Search Engine Optimization
- Social Media Marketing
  - Event Telemarketing
- List Management

CALLBOX is an award-winning Sales and Marketing Company, providing world class customer contact services, IT, and other business solutions for clients from major countries around the globe. As a sales and marketing company, we provide global market access to medium-sized and large enterprises through direct marketing, web marketing, sales support database services, and advanced workforce management.

About Callbox