

B2B Direct Marketing for Education & Training Services



With rapidly changing employment trends in many countries, more and more students are seeking additional education and professional training to ensure competitive advantage.

Callbox uses the latest database technology and seasoned market profilers to segment and penetrate target markets for education and training services. We work closely with providers of education and training services seeking to increase their number of enrollments. We coordinate with various educational institutions to identify graduating high school students, degree holders who require professional certifications, and other prospects that are looking to enroll in certain courses in the next 6 months.

We contact and qualify each prospect before we deliver them to you as warm education and training leads complete with necessary contact information - Full name, Address (street, city, province/state, zip code, e-mail, etc.), School, Course/Training of interest, and Expected Date of Enrollment among others.

Our direct marketing services are customized to best fit the different marketing requirements of various institutions under the Education and Training industry including:

- Technical and Trade Schools
- Language Centers
- Business and Computer Schools
- Sports and Recreation Instruction Centers
- Art and Design Schools
- Industrial and Manufacturing Schools
- Review Centers

Get in touch with us!

call

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connect

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