

# B2B Direct Marketing for Financial Services



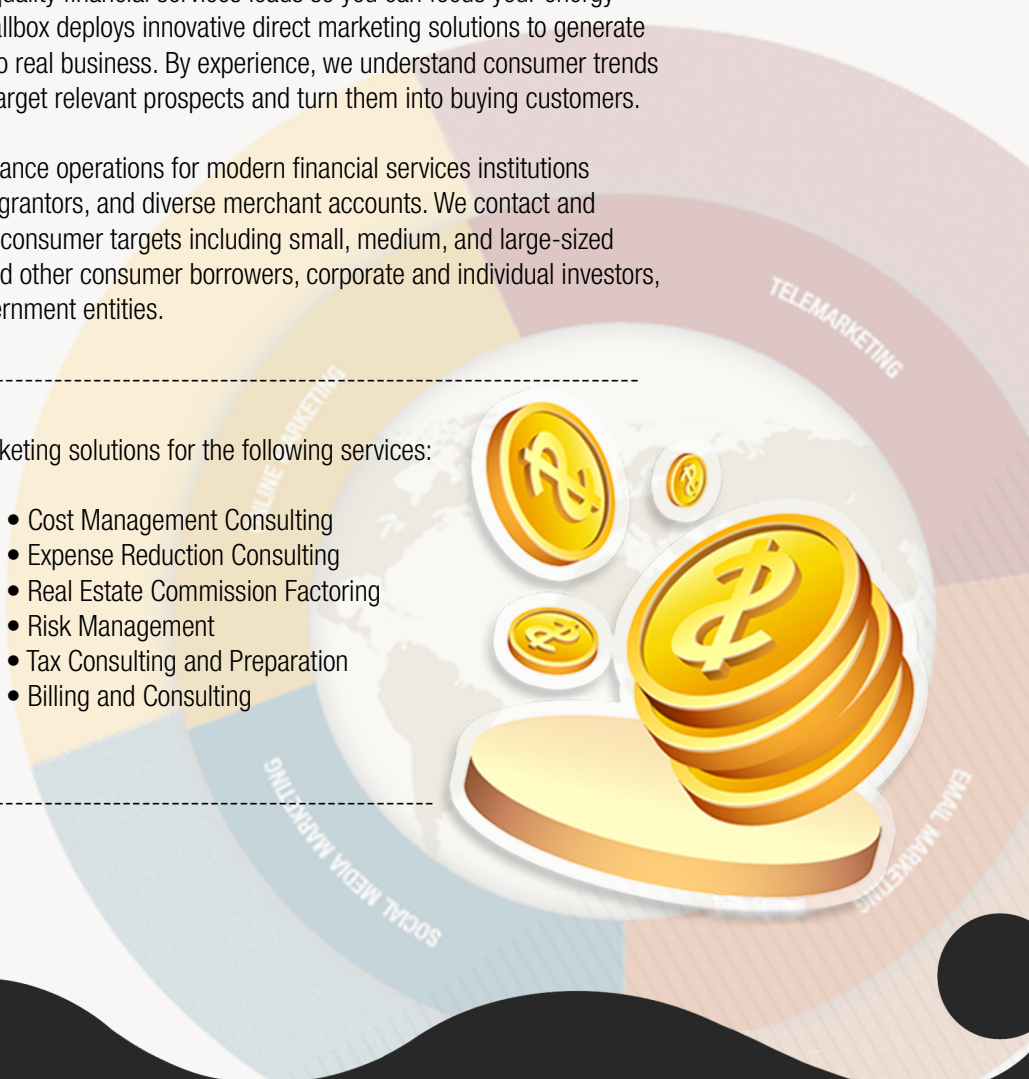
Countless financial services companies sprouting left and right have transformed the financial services market into a highly competitive arena where everyone needs to have an advantage.

In order to cut through the competition clutter, you need to have a strong base of satisfied customers and a strategic business partner that delivers high-quality financial services leads so you can focus your energy on more profitable business appointments. Callbox deploys innovative direct marketing solutions to generate warm financial service leads that translate into real business. By experience, we understand consumer trends in the financial industry which enables us to target relevant prospects and turn them into buying customers.

Our services are designed to support and enhance operations for modern financial services institutions including banks, mortgage companies, credit grantors, and diverse merchant accounts. We contact and qualify prospects for our clients with different consumer targets including small, medium, and large-sized companies, institutional clients, credit card and other consumer borrowers, corporate and individual investors, home/estate buyers, retail investors, and government entities.

We plan, build, and implement innovative marketing solutions for the following services:

- Check Guarantee Services
- Debt Collection Services
- Invoice Discounting
- Corporate Cost Reduction
- Accounting and Payroll Services
- Merchant Services
- Insurance Services
- Cost Management Consulting
- Expense Reduction Consulting
- Real Estate Commission Factoring
- Risk Management
- Tax Consulting and Preparation
- Billing and Consulting



*Get in touch with us!*

## call

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## connect

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